



May 31st, 2022

To whom it may concern,

My name is Lillian Smith, and I am a Past President of the Stormont 4-H Association. I wrote this letter regarding a young man I hired to speak at our spring leadership conference - Sam Demma.

I'm so happy my google search brought me to his website. Working with Sam always made me smile, and I'm confident that our 4-H members and volunteers walked away from his speeches feeling inspired and uplifted. Sam had a genuine impact at our event, and I think it would be a gift to have him share his story, insights and entertaining messages with your 4H Association. You'll appreciate how much time he takes to get to know your Association and tailor his messages to who you are.

Sam is the youngest speaker I've ever hired. I was hesitant to reach out at first, knowing his young age. After the presentation, I realized that his age was one of the main reasons our members connected with him and took his message to heart. Not to mention, Sam intentionally stuck around for the entire event talking to students and volunteers, taking pictures and handing out t-shirts, stickers and wristbands. His presence alone had a significant impact.

If you're like me, you could certainly say one of your main goals working with 4-H is to help youth develop strong leadership skills and empower them to reach their full potential. Sam echoed both of these messages in a masterful delivery, filled with humour and a rollercoaster of emotions that had everyone on the edge of their seat.

His main message is that every 4-H member has the potential and capacity to make change and impact if they're willing to commit to **small, consistent actions**. The way he explained it made it seem so tangible and realistic that after he left the fairgrounds, our students and volunteers would not stop talking about it.

Sam is a remarkable young man who lives the messages he shares with our youth. If you have the budget and capacity to bring Sam to your 4-H Association, I guarantee your students and volunteers will be blown away. It will be well worth your time and investment.

Best Regards,

Lillian Smith